



macmillan
education
Eswatini

COMPANY PROFILE

ADVANCING
LEARNING

Company information and contact details

Registered Name: Macmillan Eswatini (Pty) Ltd

Trading Name: Macmillan Education Eswatini

Company Registration No: 1553/2008

VAT No: 100 148 284

Tax No: 14/2111/0

Contact details:

Tel: +268 2518 4533

Fax: +268 2518 5247

Email: marketing@macmillan.co.sz

Websites: www.macmillan.co.sz

Postal address:

PO Box 1235

Manzini

H200

Physical address:

Plot 230/231,

1st Avenue

Matsapha Industrial

Site

Matsapha

The 'Curious Flowerscape' is a graphic illustration that encapsulates the spirit of Advanced Learning.

This image is a metaphor for the way in which learning develops from the seeds of curiosity and imagination, and the role that educators play spreading that knowledge to learners around the world.

Part of the **SPRINGER NATURE** group



PASSIONATE
SUPPORTIVE
INVENTIVE

Who we are

Macmillan Education Eswatini is a world class educational content and service provider. As a trusted publishing brand in Eswatini, we support learners, teachers and institutions through a lifetime of learning by providing them with content in the most relevant, engaging and flexible formats.

Our passion for learning and our commitment to elevate education in Eswatini to much greater heights is second to none, which is why we continually deliver innovative solutions that will drive learner performance to deliver excellent results.

We are a global publisher with a local focus. We are proud of our Swati heritage and enjoy combining our vast local knowledge and expertise with our global reach and support.

We have always remained true to our values and behaviours.

OUR MISSION

Helping curious minds achieve great things throughout their lives.

OUR VISION

At Macmillan Education we push the frontiers of learning and discovery by providing the best content and most innovative technology to learners and educators. We do this by placing their needs at the centre of all we do and sharing their passion for transforming lives around the world.

OUR VALUES

Passionate

We are passionate about our work because it helps people to understand, achieve and discover more. Inspired by our proud history, we look for hundred percent commitment in the quality and integrity of what we do.

Supportive

We understand many of the challenges that learners and educators face, because for many of us, that is part of our background. This understanding helps us to build closer relationships and a means to offer specialist support and expertise that our customers may need.

Inventive

Taking a proactive and flexible approach means we can quickly turn ideas into powerful content and effective technology solutions in the here and the now.



Our history

From distinguished beginnings ...

As a forward-thinking publisher for the past 175 years, Macmillan has always been passionate, supportive and innovative.

When brothers Daniel and Alexander Macmillan founded their publishing company in 1843, they created a

place that would recognise and value great contemporary writing. They made a mark on the literary world, publishing an extraordinary range of works by extraordinary authors such as Thomas Hardy and Rudyard Kipling to name a few.

... into Africa

When former British Prime Minister, Harold Macmillan, became chairperson in the middle of the 20th century, he decided that education should be a key investment area of the organisation. With his vision, the company established itself as a world leading educational publisher

with an outstanding reputation. His famous 'Winds of Change' tour of Africa in the 1960s not only changed the political face of Africa, but also provided the grand old man of publishing an opportunity to expand the Macmillan Publishing empire into Africa.





... and Eswatini

In the 1970s, the Government of Eswatini made a call for publishers to partner with His Majesty's government in providing technical assistance in publishing locally produced books that would suit the emaSwati. Macmillan was prepared to relocate to the country in order to provide the required services. At the time, the education system was heavily flooded with content from outside the nation's borders, which meant that emaSwati were learning content they could hardly relate to.

In 1979, the Swazi office commenced operations, staffed and run by local people. Locally, the company exists

in two parts: there is Macmillan Eswatini National Publishing Company (MENP), which exclusively focuses on producing learning materials for the state-funded free primary education (FPE). Over the years, a few subjects offered at junior secondary level have also been incorporated into the programme. The company works closely with the Government of Eswatini, through the Ministry of Education and Training (MoET) and the National Curriculum Centre (NCC). The other part is Macmillan Education Eswatini (MEE), which focuses on producing pro-Macmillan titles which are sold to booksellers, who then avail the material to the general public.

Now part of a much bigger publishing picture ...

Over the years the structure of the Macmillan publishing group has shifted to expand in different sectors and markets. Today Macmillan Education is part of Springer Nature, created in May 2015 when the

majority of Macmillan Science and Education formally merged with Springer Science, Business Media, and the Nature Group to become the largest academic publishing company in the world.

Our offering

Macmillan Education Eswatini is at the forefront of innovation, supporting the transition of the traditional Eswatini classroom into a blended learning environment – offering print products.

Our specialised publishing teams work with respected Eswatini authors and educationalists in order to develop and evaluate materials of the highest standard and quality that enhance the teaching and learning experience for everyone – whether it is a child in a Grade R classroom reading his first word, a teacher teaching Form five, or even a college student.

Schools

Our offering for public as well as private schools includes a comprehensive spread in all grades and all subjects in both English and Siswati. Our offering also includes our Siswati Graded Readers; Munya Lulwimi and Siyakhula Series, which promotes the Siswati Language from early grades. All our approved textbooks meet the Curriculum and Assessment Policies requirements and standards as approved by the Ministry of Education and Training.

We also have a wide spread of classroom and teaching resources available that cater for all grades.

International Product

Macmillan Education is very proud to be the agent for a number of international publishers such as Hodder Education and Eleanor Curtain. We also sell books from our sister companies: Macmillan UK and Macmillan Australia.

Representation

Macmillan Education Eswatini boasts a strong sales and marketing presence in all regions of Eswatini. We pride ourselves on our after-sales support for schools and teachers.



Macmillan Education – Advancing Learning

We ...

help learners and students to achieve more

By ...

listening closely to the experiences of teachers and lecturers

And ...

partnering with Eswatini's most respected authors and educationalists

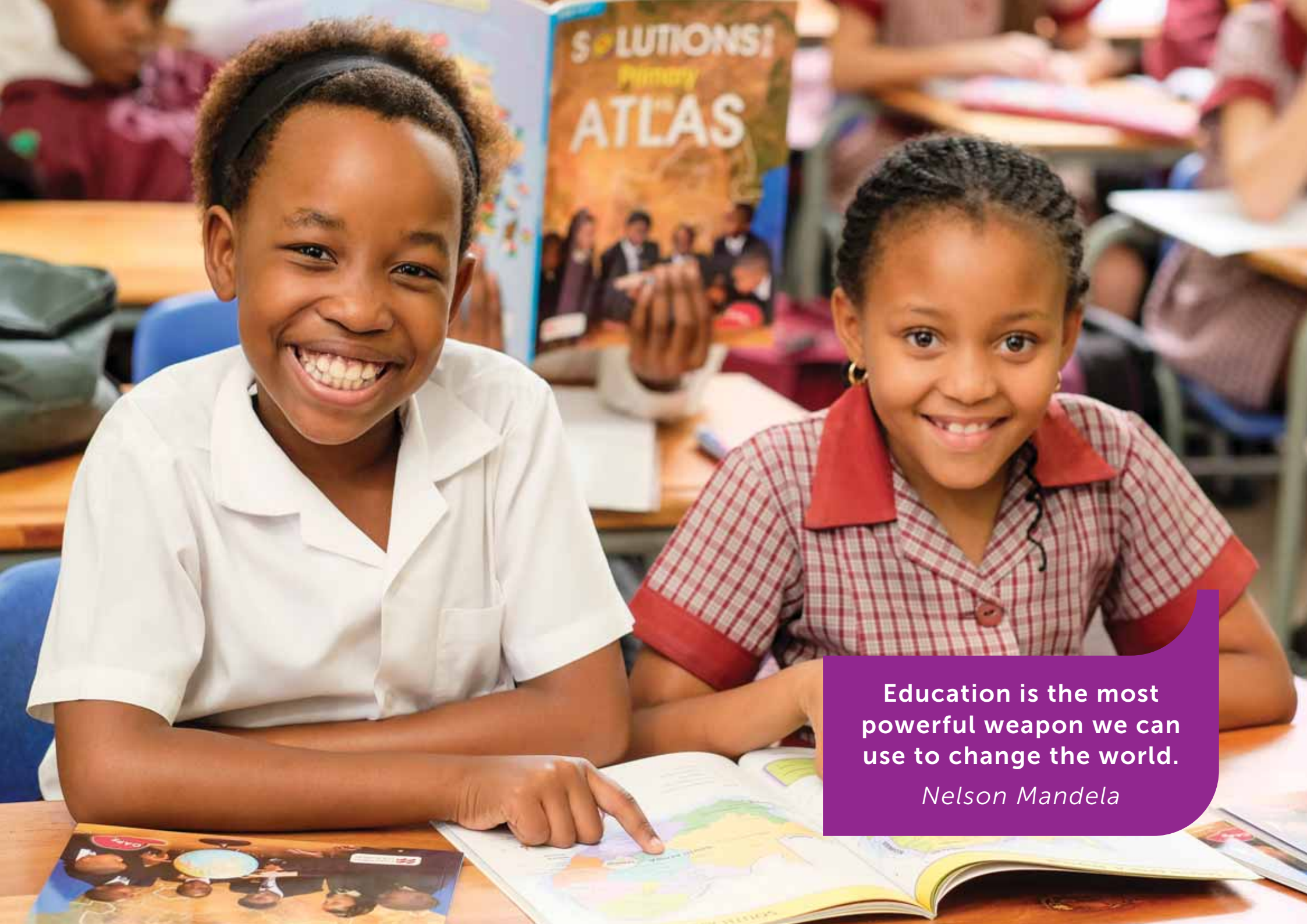
So that we can ...

support learners, students, teachers, lecturers and institutions through a lifetime of learning.

We do this by ...

providing the highest quality content in the most relevant, engaging and flexible formats which ...

- make learners and students excited to learn
- help teachers and lecturers better engage in the classroom
- give learners and students the opportunity to learn for themselves
- enable teachers and lecturers to continue to develop professionally
- bring subjects and disciplines to life
- give learners and students the skills to move from classroom to workplace
- elevate education in Eswatini to much greater heights
- encourage a lifelong love for learning.



Education is the most
powerful weapon we can
use to change the world.

Nelson Mandela

What our brand promises our audiences

HIGH QUALITY

Our brand is based on sound pedagogy and is created by the top specialists in their fields/disciplines.

FLEXIBLE

Brought to you in ways that make it easy to access whether you are a student or an instructor, working largely with textbooks or with digital learning platforms.

RELEVANT

Relevant to your culture, to your learning stage, and to your discipline.

ENGAGING

Bringing to life the subjects and enhancing the teaching and learning experience.



ADAPTIVE
CUTTING-EDGE
FLEXIBLE

Our Corporate Social Initiative (CSI)

It is important for Macmillan Education Eswatini to go beyond just doing business and to make an impact on the educational landscape with all its challenges.

As a result, Macmillan Eswatini is a major sponsor for:

School Arts & Culture Competitions



Mpofu Primary Library renovations

Macmillan Eswatini has been partnering with MTN in MTN 21 Days of Yello Care for a number of years. One of our major projects in 2019 Macmillan Eswatini, your Partner in Education, renovated a School's Library, furnished it with desks and chairs and donated books at Mpofu Methodist Primary.

The aim of this project was to expose the learners to extra reading material and better equip them in literacy and also cultivating the culture of reading.



Eswatini Nazarene Health Institution (ENHI)

Macmillan renovated Eswatini Nazarene childrens' ward reading corner. The walls were painted with educational artworks and graphics. We donated books for age 0+ and a reading trolley to neatly pack and lock the reading material.



Vulamasango School Jerseys Donation

To promote inclusive education and foster equity in learning, Macmillan Education Eswatini donated 120 jerseys to Vulamasango School.



Macmillan Eswatini Celebrates 40 years



It's been a journey



Requirements for opening a Cash Account

1. Certified copy of bookshop licence (current)
2. Certified copies of directors ID documents
3. Full physical address of shop
4. Full postal address of shop
5. Director's contact details
6. Email address

Placing orders

- Send us your order or an official order form with an order number.
- A quotation will be processed and sent to you.
- Upon receiving the quotation, you will be required to make a cash deposit into our bank account, or an EFT.
- The proof of payment can be sent via email to **dlaminie@macmillan.co.sz**, or faxed to customer services at **25187261**.
- Your order will be processed and ready for collection after 24 hours.



macmillan
education
Eswatini

ADVANCING
LEARNING